

3 Zinnen Dolomites – What's new for winter 2019/20

Reaching the Top of the Alps with a structured expansion plan

The 3 Zinnen Dolomites ski resort has a grand vision. It's the aim of the South Tyrolean ski resort in the heart of the Italian Dolomites to be one of the best ski resorts in the Alps. Which is why the ski resort right next to the Austrian border is currently working on a structured expansion plan and a major, future-oriented project.

Make way for the new "Hasenköpfl" premium 8-seater chairlift at Monte Elmo! Starting winter 19/20, the current 3-seater chair lift "Helm" will be replaced by a new detachable 8-seater chair lift from Leitner. In addition to protective hoods and the luxury of heated seats, the new chairlift will offer visitors to the ski resort extraordinary comfort, especially our younger guests: the child-friendly boarding conveyor belt, which goes up or down depending on the child's size, makes getting into the chairlift as easy and straightforward as possible for young skiers. The new, comfortable luxury chairlift also boasts one of the resort's most beautiful views towards the Sesto sundial, the largest stone sundial in the world.

Mark Winkler, Managing Director of 3 Zinnen Dolomites, comments: "From the start of the next winter season, the new chairlift and its slopes will certainly be among the most popular in the entire ski resort."

Massive investments will be made in technical snow-making this winter as well: The most powerful snow-making system in northern Italy, which was installed last winter, will be further expanded to maximise its potential and to guarantee skiing fun at the beginning of the skiing season or even during winters with little snow. As Mark Winkler explains: "Without such snow-making measures, it would no longer be possible to meet the increased demands of our customers and to guarantee optimum snow quality on the slopes at the beginning of the season."

Junior ski stars in the ski resort will be particularly pleased to hear that for winter 19/20 various new family ski trails will be available. The easier to navigate variation at the Stiergarten now makes the new ski connection between Croda Rossa and Monte Elmo manageable even for less courageous skiers.

The already extensive range of offers for families will also be further expanded: Presently, the resort boasts the Monte Baranci family ski hut, various ski lifts for beginners in the valley, the only reindeer herd in the Alps, the Rudi the Reindeer 'learn to ski' trail, the family of giant snowmen, the two toboggan runs with connecting cable cars and lifts, and numerous family restaurants and ski schools.

The absolute highlight is yet to come, one that will catapult the ski resort to the top tier of the Alpine ski resorts in the next few years: The South Tyrolean Three Peaks Dolomites ski resort is to be connected with the "Thurnthaler" ski resort on the Austrian side and the "Skiarea Val Comelico" in Veneto. Once the connections are complete, the 110 km of slopes currently available will become 160 km of slopes. All this and more can be enjoyed in one of the most jaw-dropping areas in the UNSECO Dolomites.

Planned expansions will make the Three Peaks the first and only ski resort in the entire Dolomiti Superski area to extend beyond the Italian border, connecting two countries



and three regions. Getting in touch with three different cultures and cuisines - South Tyrolean, Italian and Austrian - will now be possible during a single day of skiing. Without a doubt, the planned changes will cement the resort's place amongst the top flight of ski resorts.

