

Mission



The **ski area of "3 ZINNEN AG"**, located in the heart of the UNESCO World Heritage Dolomites, delights its visitors with panoramic, snow-reliable, and perfectly groomed ski slopes for all skill levels. As part of this sensitive natural environment, we bear a special responsibility for protecting the environment and preserving this unique ecosystem for future generations.

Occupational **safety, health protection, environmental protection**, and the **careful use of energy** are of great importance to us. Sustainability and compliance with the 2030 climate goals are central components of our corporate strategy. We are committed to actively contributing to the reduction of greenhouse gas emissions in line with European and international climate targets.

Through continuous monitoring of energy consumption, we strive to constantly improve energy and environmental efficiency within our company. Our goal is to systematically enhance our energy-related performance, reduce emissions, and continuously increase the share of renewable energy sources.

We are committed, beyond compliance with legal obligations, to defining concrete and measurable occupational safety, health, energy, environmental, and climate objectives with a 2030 time horizon.

These objectives are implemented through appropriate measures, regularly reviewed, and continuously developed further in order to achieve ongoing improvement and a sustainable reduction of risks, energy consumption, and environmental impacts. We maintain comprehensive knowledge of all energy flows within our operations and provide the necessary human, technological, and financial resources for energy optimization, climate-friendly innovations, and the implementation of low-emission technologies.

We actively involve our employees and their representatives in work processes and in developing solutions for risk minimization and achieving our climate goals. Through targeted awareness initiatives, we promote safety-conscious, environmentally responsible, and climate-aware behaviour at all levels.

The **prevention of emissions and waste** is our highest priority. Unavoidable waste is consistently separated and disposed of properly and, wherever possible, in a resource-efficient manner. At the same time, we strengthen circular economy approaches and the sustainable use of resources.

All new **investments in facilities and machinery** are assessed with regard to occupational safety and health protection, as well as their energy efficiency, climate impact, and sustainability, in order to ensure the careful use of resources and a safe workplace. Already during the planning phase, we actively involve our contractors in order to avoid environmentally and health-hazardous substances and processes and to implement sustainable solutions.



We are committed to continuously improving the integrated management system and to systematically and measurably embedding sustainability and climate protection within it, particularly with regard to achieving our objectives by 2030.

Our goal is to provide visitors to the 3 Zinnen Dolomites region with a **customer-oriented, high-quality, climate-friendly, and sustainable mountain experience with maximum comfort**, both in winter and summer – in harmony with nature, the climate, and future generations.

Ing. Mark Winkler
CEO

Innichen, November 28, 2025

